

# **Execution Scoring Criteria**

	Criteria	Definition	Calculation	Benchmark	Measurement of SKUs (LP or sub-category level)	Reporting Period	Weighting Vapes	Weighting All others
	Fill Rate	Percentages of units ordered that are shipped in full	Quantity received/ Quantity ordered	OCS Target 98%	LP – Sub-category (All SKUs from an LP within a sub-category listed with OCS)	Rolling 12 Weeks	30%	40%
	Drop Rate	Count of SKUs withdrawn between NTP issuance and launch	Count of SKUs withdrawn	0 Withdrawals	LP – Aggregate (All SKUs from an LP listed with OCS)	Previous Two Product Calls	10%	10%
	Data Changes	Average number of changes on new items logged between NTP issuance and launch per accepted SKU	Number of changes/SKUs accepted	0 = No Changes	LP – Aggregate (All SKUs from an LP listed with OCS)	Previous Two Product Calls	10%	10%
(	CPMUS (Complaints per million units sold)	Number of complaints per million units sold	Number of complaint cases/units sold (1,000,000)	Provided by OCS Quality Assurance Team: Vapes 1250 CPMU All others 75 CPMU	LP – Sub-category (All SKUs from an LP within a sub-category listed with OCS)	Previous Quarterly Reporting Period	20%	10%
	Supply Chain Incidents	Captures the occurrence of <b>all</b> delivery issues experienced by our distribution center. Appointment, Label, Master Data, Packing Slip, Paperwork, Shipment Quality, Vendor Legal	Number of incidents/POs	OCS Target 98%	LP – Aggregate (All SKUs from an LP listed with OCS)	Rolling 12 Weeks	30%	30%



## **Execution Scoring Ranges**

Fill Rate Scoring Range							
0	0.	5	1			2	
85% or less Fill rate	85%-	90%	90%-95%	95%-98%		98%-100%	
Withdrawals Scoring Range							
0		1			2		
More than 2 withdo	More than 2 withdrawal(s)		1-2 withdrawal(s)		0 withdrawal(s)		
Average Change Per Item Scoring Range							
0	0 0.5		1			2	
Over 0.08	0.60 - 0.80		0.40 - 0.60			0 - 0.20	
		СРМ	U Scoring Range				
		0-1		1		1-2	
Vapes		> 1250	Equ	Equals 1250		< 1250	
All others > 7		> 75	Equals 75		< 75		
Average Supply Chain Incidents Per PO							
0	0.5		1	1.5		2	
Over 0.20	Over 0.20 0.10 - 0.20		0.05 - 0.10	0.10 0.02 - 0.05		0 - 0.02	



### **Performance Scoring Criteria**

Criteria	Definition	Calculation	Benchmark	Measurement of SKUs (LP or sub-category level)	Reporting Period	Weighting
Unit Volume In All Stores	Average number of units sold to any open Ontario store per week over the past 12 weeks	Number of units sold/stores per week (By sub- category)	Average units per store per week (UPSPW) for all SKUs within a Sub-Category Varies by sub-category (Currently 0.1 - 0.4 UPSPW)	LP – Sub-category (All SKUs from an LP within a sub-category listed with OCS)	Rolling 12 Weeks	50%
Unit Volume In Stores Where Sold	Proportion of SKUs selling at each UPSPW level per week over the past 12 weeks	Number of SKUs selling at a UPSPW level/total # SKUs sold	>1.5 UPSPW (Median UPSPW for all SKUs in stores stocking)	LP – Sub-category (All SKUs from an LP within a sub-category listed with OCS)	Rolling 12 Weeks	10%
Average Weekly Sales per SKU	Average revenue that each of an LP's SKUs generate for OCS per week over the past 12 weeks	Total Revenue/# Active Distinct SKUs	>\$10,000 per week over prior 12 weeks	LP – Aggregate (All SKUs from an LP listed with OCS)	Rolling 12 Weeks	40%



#### **Calculation of Performance Scores**

Weekly units sold per SKU by sub-category					
0-1	1	1-2			
Below average LP performance at sub-category level	Meets average LP performance at sub- category level	Exceeds average LP performance at sub- category level			

Proportion of SKUs by units per store per week (UPSPW)							
0	0.5	1 1.5		2			
No SKUs above 1.5 UPSPW, fewer than 50% above 0.3 UPSPW	No SKUs above 1.5 UPSPW, 50% or more above 0.3 UPSPW	1%-49% of SKUs above 1.5 UPSPW	50% or more SKUs above 1.5 UPSPW	All SKUs above 1.5 UPSPW			

Average weekly sales per SKU							
0	0.5	1	1.5	2			
Weekly sales below \$1K	Weekly sales between \$1K and \$2K	Weekly sales between \$2K and \$5K	Weekly sales between \$5K and \$10K	Weekly sales over \$10K			



#### **Execution and Performance Metrix**

Submissions from Licensed Producers with execution and sale performance scores below 1.0 may be declined by the Category Managers. Licensed Producers are encouraged to develop a remediation plan to evaluate, identify and action areas of underperformance. Please contact your Category Manager to obtain the OCS Supplier Remediation Form, which should be completed and shared with them prior to the next Product Call. Credible remediation plans may be provided listing opportunities in the following Product Call to re-establish improved performance, subject to Category Manager acceptance.

Performance >1
Execution <1
Impact: Average
Access to Market

Performance >1
Execution >1
Impact: Prioritized
Access to Market

Performance <1
Execution <1
Impact: Deprioritized
Access to Market

Performance <1
Execution >1
Impact: Average
Access to Market