

In accordance with our new product call process, here are the categories and product details we're requesting for our second product call of 2021. This notice is intended to help guide submissions and is informed by retailer feedback, customer insights and assortment gaps in the current OCS catalogue. Licensed Producers are not limited to this list and may submit products in any cannabis or accessory category, however aligning with our request may increase your odds of being selected in this call. **Due to a significant growth in cannabis supply levels, producers are strongly encouraged to make focused submissions, putting your best foot forward by only submitting products backed by insights and rooted in a clear value proposition for a specific customer segment.**

**Deadline for all product submissions: April 9, 2021**

Selected Products must arrive in our warehouse by May 25th

Selected products launch to Authorized Retailers and on OCS.ca: June 1, 2021

CATEGORY	DETAILS	RETAIL PRICE RANGES
Dried Flower	<ul style="list-style-type: none"> <li>Limited time availability – unique phenotype / genetics, high THC (20%+), limited batch quantities</li> <li>Pre-determined exit plan to markdown / return to vendor at the end of 8 weeks</li> <li>Size format: 3.5 g and 14 g formats</li> </ul>	AAA - AAAA MSRP: \$9 - \$13 / g
Pre-rolls	<ul style="list-style-type: none"> <li>Limited time availability – unique phenotype / genetics, high THC (20%+), limited batch quantities</li> <li>Size format: only 3 x 0.5 g, 7 x 0.5 g, 10 x 0.35 g</li> </ul>	AAA - AAAA MSRP: \$7 - \$13 / g
Oil/Capsules	<ul style="list-style-type: none"> <li>Innovation</li> <li>Unique products that have strong product differentiation from the current OCS assortment (e.g. water-soluble, innovative ingestion method)</li> <li>Size format: 30 mL</li> </ul>	MSRP: \$0.02 - \$0.05 per cannabinoid
Edibles	<ul style="list-style-type: none"> <li>Baked goods and innovative snacks products</li> <li>THC per unit of 10 mg, 2 x 5 mg, 4 x 2.5 mg</li> </ul>	GOOD/BETTER TIER MSRP: \$9 - \$11
Topicals	<ul style="list-style-type: none"> <li>Lip balm products (min. of 25 mg CBD)</li> <li>Face/cosmetic products (min. 200 mg CBD)</li> <li>Bath bombs (multi-packs, min. 100 mg CBD or balanced)</li> <li>Focus on wellness</li> </ul>	GOOD/BETTER TIER Lip balm MSRP: \$8 - \$9 Face / cosmetics MSRP: \$44 - \$49  GOOD TIER Bath bombs MSRP: \$13 - \$16
Vapes	<ul style="list-style-type: none"> <li>Limited time supply to last 8 weeks of retail execution. Pre-determined exit plan to markdown / return to vendor at the end of 8 weeks</li> </ul>	MSRP: (0.5 g - \$25 - \$35) MRSP: (1 g - \$45 - \$55)
Concentrates	<ul style="list-style-type: none"> <li>Limited time availability to last 8 weeks of retail execution. Pre-determined exit plan to markdown / return to vendor at the end of 8 weeks</li> </ul>	BEST/BETTER TIER MSRP: \$30 - \$70